



Burke County, Georgia

Market Profile

	Burke County
2000 Total Population	22,243
2000 Group Quarters	280
2003 Total Population	22,606
2008 Total Population	23,309
2003 - 2008 Annual Rate	0.61%
2000 Households	7,934
2000 Average Household Size	2.77
2003 Households	8,115
2003 Average Household Size	2.75
2008 Households	8,460
2008 Average Household Size	2.72
2003 - 2008 Annual Rate	0.84%
2000 Families	5,803
2000 Average Family Size	3.27
2003 Families	5,879
2003 Average Family Size	3.25
2008 Families	6,091
2008 Average Family Size	3.23
2003 - 2008 Annual Rate	0.71%
2000 Housing Units	8,842
Owner Occupied Housing Units	68.2%
Renter Occupied Housing Units	21.5%
Vacant Housing Units	10.3%
2003 Housing Units	9,238
Owner Occupied Housing Units	68.4%
Renter Occupied Housing Units	19.4%
Vacant Housing Units	12.2%
2008 Housing Units	9,469
Owner Occupied Housing Units	71.2%
Renter Occupied Housing Units	18.1%
Vacant Housing Units	10.7%
Median Household Income	
2000	\$27,289
2003	\$30,220
2008	\$34,420
Median Home Value	
2000	\$51,846
2003	\$59,568
2008	\$70,924
Per Capita Income	
2000	\$13,136
2003	\$14,928
2008	\$17,760
Median Age	
2000	32.9
2003	33.4
2008	34.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

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2000 Households by Income

Household Income Base	7,928
<\$15,000	32.3%
\$15,000 - \$24,999	14.1%
\$25,000 - \$34,999	13.7%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	14.8%
\$75,000 - \$99,999	6.2%
\$100,000 - \$149,999	3.1%
\$150,000 - \$199,999	0.7%
\$200,000+	0.6%
Average Household Income	\$36,414

2003 Households by Income

Household Income Base	8,115
<\$15,000	30.4%
\$15,000 - \$24,999	12.7%
\$25,000 - \$34,999	13.3%
\$35,000 - \$49,999	14.4%
\$50,000 - \$74,999	15.1%
\$75,000 - \$99,999	8.0%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	1.0%
\$200,000+	0.8%
Average Household Income	\$41,123

2008 Households by Income

Household Income Base	8,460
<\$15,000	27.2%
\$15,000 - \$24,999	11.9%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	13.7%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	7.5%
\$150,000 - \$199,999	1.7%
\$200,000+	1.4%
Average Household Income	\$48,445

2000 Owner Occupied HUs by Value

Total	6,030
<\$50,000	47.9%
\$50,000 - \$99,999	37.5%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	3.3%
\$200,000 - \$299,999	1.7%
\$300,000 - \$499,999	0.9%
\$500,000 - \$999,999	0.1%
\$1,000,000 +	0.6%
Average Home Value	\$70,787

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,866
With Cash Rent	85.0%
No Cash Rent	15.0%
Median Rent	\$214
Average Rent	\$253

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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Market Profile

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2000 Population by Age

Total	22,243
0-4	8.0%
5-9	8.9%
10-14	8.9%
15-24	14.6%
25-34	12.2%
35-44	15.1%
45-54	13.1%
55-64	8.4%
65-74	5.8%
75-84	3.6%
85+	1.5%
18+	68.7%

2003 Population by Age

Total	22,606
0-4	7.9%
5-9	8.2%
10-14	8.7%
15-24	15.1%
25-34	12.0%
35-44	14.0%
45-54	14.0%
55-64	9.2%
65-74	5.8%
75-84	3.6%
85+	1.4%
18+	70.2%

2008 Population by Age

Total	23,309
0-4	7.8%
5-9	7.6%
10-14	8.4%
15-24	15.2%
25-34	11.9%
35-44	12.5%
45-54	14.6%
55-64	11.0%
65-74	6.2%
75-84	3.4%
85+	1.4%
18+	71.3%

2000 Population by Sex

Males	47.5%
Females	52.5%

2003 Population by Sex

Males	47.5%
Females	52.5%

2008 Population by Sex

Males	47.7%
Females	52.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

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Market Profile

Burke County

2000 Population by Race/Ethnicity

Total	22,243
White Alone	46.9%
Black Alone	51.0%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.6%
Two or More Races	1.0%
Hispanic Origin	1.4%
Diversity Index	53.3

2003 Population by Race/Ethnicity

Total	22,606
White Alone	46.7%
Black Alone	50.7%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.9%
Two or More Races	1.1%
Hispanic Origin	1.9%
Diversity Index	54.2

2008 Population by Race/Ethnicity

Total	23,309
White Alone	46.5%
Black Alone	50.1%
American Indian Alone	0.3%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	1.4%
Two or More Races	1.2%
Hispanic Origin	2.6%
Diversity Index	55.6

2000 Population 3+ by School Enrollment

Total	21,277
Enrolled in Nursery/Preschool	2.1%
Enrolled in Kindergarten	1.9%
Enrolled in Grade 1-8	16.3%
Enrolled in Grade 9-12	7.8%
Enrolled in College	2.6%
Enrolled in Grad/Prof School	0.3%
Not Enrolled in School	69.0%

2000 Population 25+ by Educational Attainment

Total	13,338
Less than 9th Grade	13.3%
9th - 12th Grade, No Diploma	21.9%
High School Graduate	37.0%
Some College, No Degree	14.5%
Associate Degree	3.8%
Bachelor's Degree	6.5%
Master's/Prof/Doctorate Degree	3.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

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Market Profile

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2000 Population 15+ by Sex and Marital Status

Total	16,497
Females	53.8%
Never Married	14.7%
Married, not Separated	23.3%
Married, Separated	2.7%
Widowed	7.0%
Divorced	6.2%
Males	46.2%
Never Married	15.5%
Married, not Separated	23.0%
Married, Separated	1.3%
Widowed	1.4%
Divorced	5.0%

2000 Population 16+ by Employment Status

Total	16,117
In Labor Force	56.5%
Civilian Employed	51.0%
Civilian Unemployed	5.2%
In Armed Forces	0.3%
Not in Labor Force	43.5%

2003 Civilian Population 16+ in Labor Force

Civilian Employed	92.3%
Civilian Unemployed	7.7%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	91.9%
Civilian Unemployed	8.1%

2000 Females 16+ by Employment Status and Age of Children

Total	8,753
Own Children <6 Only	7.3%
Employed/in Armed Forces	3.8%
Unemployed	1.1%
Not in Labor Force	2.4%
Own Children <6 and 6-17	7.2%
Employed/in Armed Forces	3.6%
Unemployed	0.6%
Not in Labor Force	3.1%
Own Children 6-17 Only	22.5%
Employed/in Armed Forces	14.9%
Unemployed	1.7%
Not in Labor Force	6.0%
No Own Children <18	62.9%
Employed/in Armed Forces	24.4%
Unemployed	2.2%
Not in Labor Force	36.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

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2003 Employed Population 16+ by Industry

Total	8,415
Agriculture/Mining	4.1%
Construction	6.9%
Manufacturing	22.3%
Wholesale Trade	3.7%
Retail Trade	11.1%
Transportation/Utilities	9.3%
Information	1.1%
Finance/Insurance/Real Estate	3.4%
Services	32.5%
Public Administration	5.6%

2003 Employed Population 16+ by Occupation

Total	8,415
White Collar	45.4%
Management/Business/Financial	7.0%
Professional	17.4%
Sales	8.3%
Administrative Support	12.7%
Services	17.0%
Blue Collar	37.5%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	5.9%
Installation/Maintenance/Repair	5.2%
Production	15.8%
Transportation/Material Moving	9.9%

2000 Workers 16+ by Means of Transportation to Work

Total	8,104
Drove Alone - Car, Truck, or Van	79.0%
Carpooled - Car, Truck, or Van	15.5%
Public Transportation	0.7%
Walked	1.6%
Other Means	2.0%
Worked at Home	1.2%

2000 Workers 16+ by Travel Time to Work

Total	8,104
Did Not Work at Home	98.8%
Less than 5 minutes	4.1%
5 to 9 minutes	11.4%
10 to 19 minutes	23.8%
20 to 24 minutes	11.9%
25 to 34 minutes	21.3%
35 to 44 minutes	8.1%
45 to 59 minutes	8.5%
60 to 89 minutes	5.9%
90 or more minutes	3.8%
Worked at Home	1.2%
Average Travel Time to Work (in min)	29.0

2000 Households by Vehicles Available

Total	7,934
None	16.1%
1	28.6%
2	33.4%
3	15.9%
4	4.2%
5+	1.8%
Average Number of Vehicles Available	1.7

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2000 Households by Type

Total	7,934
Family Households	73.1%
Married-couple Family	45.4%
With Related Children	23.6%
Other Family (No Spouse)	27.7%
With Related Children	20.5%
Nonfamily Households	26.9%
Householder Living Alone	23.6%
Householder Not Living Alone	3.2%
Households with Related Children	44.1%
Households with Persons 65+	22.6%

2000 Households by Size

Total	7,934
1 Person Household	23.6%
2 Person Household	28.5%
3 Person Household	18.9%
4 Person Household	15.3%
5 Person Household	8.1%
6 Person Household	3.3%
7+ Person Household	2.4%

2000 Households by Year Householder Moved In

Total	7,934
Moved in 1999 to March 2000	13.7%
Moved in 1995 to 1998	30.1%
Moved in 1990 to 1994	17.5%
Moved in 1980 to 1989	17.3%
Moved in 1970 to 1979	13.3%
Moved in 1969 or Earlier	8.1%
Median Year Householder Moved In	1993

2000 Housing Units by Units in Structure

Total	8,842
1, Detached	54.9%
1, Attached	0.8%
2	3.6%
3 or 4	3.5%
5 to 9	1.8%
10 to 19	0.2%
20+	0.5%
Mobile Home	34.5%
Other	0.1%

2000 Housing Units by Year Structure Built

Total	8,842
1999 to March 2000	2.6%
1995 to 1998	13.2%
1990 to 1994	11.0%
1980 to 1989	21.9%
1970 to 1979	20.2%
1969 or Earlier	31.0%
Median Year Structure Built	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Market Profile

Burke County

2003 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

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Apparel: Total\$	\$16,139,340
Average Spent	\$1,989
Spending Potential Index	67
Computers & Accessories: Total\$	\$1,383,693
Average Spent	\$171
Spending Potential Index	53
Education: Total\$	\$4,256,215
Average Spent	\$524
Spending Potential Index	54
Entertainment: Total\$	\$16,070,531
Average Spent	\$1,980
Spending Potential Index	62
Food at Home: Total\$	\$28,128,745
Average Spent	\$3,466
Spending Potential Index	71
Food Away from Home: Total\$	\$14,403,082
Average Spent	\$1,775
Spending Potential Index	63
Health Care: Total\$	\$18,431,241
Average Spent	\$2,271
Spending Potential Index	71
HH Furnishings & Equip: Total\$	\$12,022,661
Average Spent	\$1,482
Spending Potential Index	62
Investments: Total\$	\$12,987,972
Average Spent	\$1,600
Spending Potential Index	52
Retail Expenditures: Total\$	\$135,293,238
Average Spent	\$16,672
Spending Potential Index	69
Shelter: Total\$	\$51,385,341
Average Spent	\$6,332
Spending Potential Index	59
Television, Radio, & Sound: Total\$	\$5,477,110
Average Spent	\$675
Spending Potential Index	68
Travel: Total\$	\$9,017,551
Average Spent	\$1,111
Spending Potential Index	55
Vehicle Maint & Repair: Total\$	\$6,146,835
Average Spent	\$757
Spending Potential Index	67

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the Consumer Expenditure Surveys, Bureau of Labor Statistics.

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